NTT | Application Security

Mediafly Achieves Compliance and Customer Confidence with NTT Application Security

mediafly®

The Challenge

MediaFly provides sales enablement and transformation solutions for the world's Fortune-ranked companies. MediaFly was motivated to invest in an application security scanning solution to reduce their corporate risk of server-side intrusions, and to meet their compliance needs both for internal policy and external governance. MediaFly needed NTT Application Security's help to reduce the total time to remediate window and find new vulnerabilities with a constant rolling release schedule, minimizing the risk of exposure.

The Use Case

Jason Shah is responsible for leading the product management and engineering teams, ensuring that MediaFly's constructed solutions are constantly providing value for clients. He was looking for a way to minimize the window of exposure to exploits through continuous scanning for always-on risk assessment. He also needed to optimize his developer time and free up resources to work on core projects, and minimize disruption to the Software Development Life Cycle. With Sentinel Dynamic, Shah says that, "Issues that are discovered are done so less than a day after release. The issue is top of mind for the developer, and as a result the fix is made and released very quickly."

PCI DSS requirements require both external and internal scanning. Sentinel's dynamic scanning of web applications help financial organizations meet those criteria. Sentinel's PCI DSS reporting meets this criteria, and can contribute to improved awareness of change management and compliance to help reduce risk.

SENTINEL DYNAMIC KEY BENEFITS

✓ Fully-managed platform, with near zero false positives

✓ Run scheduled assessments daily or on demand

✓ Advanced analytic capabilities to monitor trends and key statistics like remediation rate, time to fix vulnerabilities, and age of vulnerabilities

✓ Open API integration with bug tracking systems, SIEMs, GRC, RASP, and WAF products

✓ Built-in PCI DSS reports

✓ Executive Dashboard

✓ NTT Application Security Index

✓ Peer Benchmarking

> "Issues that are discovered are done so less than a day after release. The issue is top of mind for the developer, and as a result the fix is made and released very quickly."
>
> **- Jason Shah - CTO, Mediafly**

The Result

Using NTT Application Security's Sentinel Dynamic improved MediaFly's time to discover and remediate vulnerabilities exponentially, starting from increasing awareness to baselining the application security posture of the organization as a whole.

Jason Shah, CTO of MediaFly, says, "We've used Sentinel reports to clearly illustrate the state of security across the front line of our products to prospects and clients. It has actually become a valuable sales and compliance tool for us."

Fortune 500 customers can see verified results and reports on MediaFly's applications at the executive level, confirming their security for such ISO 27001 requirements as:

- Input Validation
- Authentication
- Authorization
- Session Management

> "We've used Sentinel reports to clearly illustrate the state of security across the front line of our products to prospects and clients. It has actually become a valuable sales and compliance tool for us."
>
> **- Jason Shah - CTO, Mediafly**

ABOUT NTT APPLICATION SECURITY

NTT Application Security is driving the future of application security. For nearly 20 years, organizations around the globe have relied on NTT Application Security to secure their digital footprint in an increasingly application-driven world. Bolstered by its award-winning, cloud-based application security testing platform, NTT Application Security delivers industry-leading accuracy by combining artificial and human intelligence to help security teams quickly identify and remediate potential vulnerabilities. Formerly WhiteHat Security, the company is an independent, wholly-owned subsidiary of NTT Ltd. and is part of NTT's security services portfolio.

For more information, visit **www.whitehatsec.com**.